



2024 OASIS Conference

APRIL 24-26 Caesars Windsor

BRIDGING
POSSIBILITIES,
NAVIGATING
CHANGE

SPONSORSHIP
PROSPECTUS



ABOUT OASIS:

Ontario Agencies Supporting Individual's with Special Needs (OASIS) is a member-driven provincial association. Its 190+ member agencies serve over 65,000 of Ontario's most vulnerable individuals and employ 25,000 full and part-time staff. Member agencies currently provide more than 85% of all developmental services in the province of Ontario funded by the Ministry of Children, Community and Social Services.

ABOUT THIS EVENT AND ITS PARTICIPANTS

We are excited to host the OASIS 2024 Conference from Wednesday April 24th to Friday April 26th and the theme for this year is *Bridging Possibilities, Navigating Change!*

We are expecting 500+ CEO's, Executive Directors, Senior Managers and Board Members to attend this in person event and exchange information on the latest innovations and challenges in the Developmental Services Sector. As Ontario's pre-eminent event for senior executives in this service sector, the OASIS conference brings together the province's leading organisations. The programme will include a wide range of plenary sessions and workshops, and a number of excellent keynote speakers.

WHY YOU SHOULD PARTICIPATE?

- Connect with a number of Developmental Services Sector leaders and influence their decision making on a range of key topics. This program is tailored for decision-makers, CEOs, Executive Directors, Senior Management, and Boards of Directors
- Mark an impact by marketing to a targeted group and create excitement about your brand
- Network with your colleagues and other leaders in the Developmental Services sector and with government representatives.
- Continue to build supportive relationships with your clients and build new relationships within a fun and unique way, either in person or virtually.
- Support the important work of those who provide in the Developmental Services sector and with government representatives.
- Show your support for OASIS and the Developmental Services sector.

The event will be held at Caesars Windsor, Ontario's Destination Resort & Conference Centre.

ABOUT THE VENUE

Overlooking an international waterfront, with meandering, manicured riverfront trails and a cosmopolitan skyline, Caesars Windsor is the sparkling jewel at the center of a distinctive, diverse city. Winner of the AAA Four Diamond award, Caesars Windsor defines modern luxury in timeless elegance.

Step inside these spectacular Windsor accommodations to discover the essence of indulgence, comfort and luxury.

Modern elegance and comfort define the deluxe rooms. Unwind with incredible cityscape views.

ABOUT THE LOCATION

Join us in Canada's southernmost city that boasts the warmest climate in Canada, with the same latitude as Barcelona, Spain and Northern California! Situated directly south of Detroit, Michigan, meander through Windsor's most well-known feature, 100 miles of waterfront. Which has been developed into a lush area of parkland, and offers spectacular views of the Detroit skyline and showcases miles of parks, gardens, sculpture gardens and a wonderful walking/biking trail.

THE EVENT WILL INCLUDE:

- Unlimited 1 on 1 Networking opportunities with other attendees
- Play to Win on-line networking challenges;
- Exhibitor Fair
- Live entertainment and social events
- Breakout Sessions
- Interactive, inspiring and entertaining programming

GROUP CODE:AOS0424

Further hotel information will be made immediately upon confirmation of sponsor and/or exhibitor booth

Sponsors Opportunities

OASIS sponsorship aligns your company with one of the most reputable conferences in the Development Services Sector in Ontario. Please see our 2024 opportunities below:

TITLE SPONSOR RECONNECTION	PLATINUM	GOLD
<p style="text-align: center;">\$15,000</p> <p style="text-align: center;">[One Opportunity]</p> <ul style="list-style-type: none"> • Signature opportunity of introduction the Opening or Closing Keynote Presentation • 10 Complimentary tickets • Exhibitor Booth • Push notifications throughout the event using the event platform (minimum of 3) • Verbal and Visual recognition at the event (minimum of 3) • Interactive Banner ad on Event App • Predominant logo placement in the event application • Logo recognition on all event promotions • Social media recognition • Featured in Windsor’s most well-known feature, an OASIS publication 	<p style="text-align: center;">\$10,000</p> <ul style="list-style-type: none"> • 8 Complimentary tickets • Exhibitor Booth • Push notifications throughout the event using the event platform (minimum of 2) • Verbal and Visual recognition at the event (minimum of 2) • Predominant logo placement on the virtual platform • Logo recognition on all event promotions • Interactive Banner ad in the Event App • Social media recognition • Featured in an OASIS publication 	<p style="text-align: center;">\$7,500</p> <ul style="list-style-type: none"> • 6 Complimentary tickets • Exhibitor Booth • Verbal and Visual recognition at the event (minimum of 2) • Choice of sponsoring one activation (see below) • Logo placement on the virtual platform • Logo recognition on all event promotions • Social media recognition • Featured in an OASIS publication

SILVER	COMMUNITY SPONSORS	
<p><u>\$5,000</u></p> <ul style="list-style-type: none"> • 4 Complimentary tickets • Opportunity to sponsor a selected workshop (based on a first come first serve) • 50% off Exhibitor Booth* • Logo placement on the event platform • Verbal and Visual recognition at the event (minimum of 2) • Social media recognition 	<p><u>\$2,500</u></p> <ul style="list-style-type: none"> • 2 Complimentary tickets • Verbal recognition at the event (minimum of 2) • Logo placement on the event platform • Social media recognition 	<p style="text-align: center;">Refresh Sponsor Activation Opportunities</p> <ul style="list-style-type: none"> • Networking Break AM Sponsor on April 25th • Networking Break PM Sponsor on April 25th • Opening Dinner [April 24th] • Gala Dinner [April 26th] • Play to Win online gamification prize Sponsor

All companies are not uniform so why do most conferences make the sponsorship packages uniform? Looking for something different?

*Contact us and we can customize a sponsorship to align with your company goals or budget!
Contact: jonathanbradshaw@contact.oasisonline.ca for more information.*

EXHIBITOR BOOTH

\$1,750

Booth Includes:

- 8'x 10' defined space
- 6' draped table, 2 folding chairs
- 2 complimentary name badges (for Exhibit Hall only)
- Wednesday's Opening Reception
- Thursday's Breakfast, Breaks and Lunch
- Standard Electrical + Wi-Fi

