#### Your Pilot Project with OECM – Year 1 Update

Presentation to OASIS Finance Group

Heather Barnett, Director, Marketing and Communications John Schenk, Business Development Manager

June 19, 2015



Savings | Choice | Service

# Your two year pilot project

#### **Key updates**

- Recap Pilot Project Objectives
- Business Development Strategy
- Year 1 Results

#### Tell you about...

- OECM in the community
- Update on OECM's Office Supplies Supplier Partner opportunity



Savings

# **Pilot Project: Objectives Recap**

- **1. Connect** DS sector to relevant products and services in OECM's Marketplace
- 2. Generate **savings** by buying products and services through OECM's 100+ supplier partners
- 3. Identify procurement opportunities for DS-specific products and services\*



#### **Business Development Strategy**

#### High awareness and high touch

Create awareness of OECM's Marketplace and onboard agencies

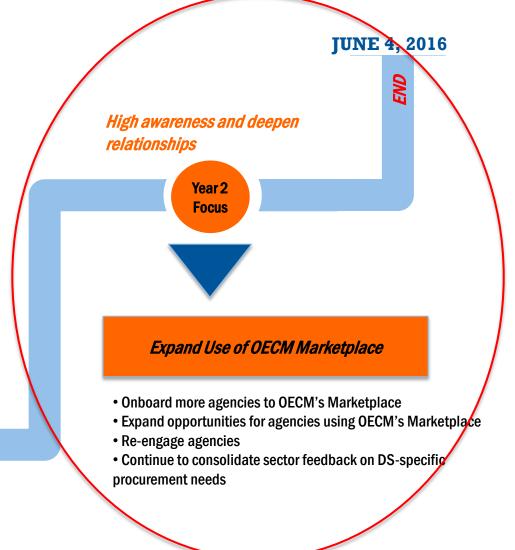
- · Get to know the sector: face-to-face
- · Increase awareness: advertising, sponsorship, tradeshows
- · Engage agencies: webinars, outbound calls, face-to-face
- Demonstrate OECM's value: savings, choice, service
- Encourage purchasing of goods and services
- Identify opportunities for DS-specific products & services
- Educate on Broader Public Sector Procurement Directive



Year 1

**Focus** 

#### JUNE 4, 2014 *START*



\*Business Case, November 2013

Savings Choice Service

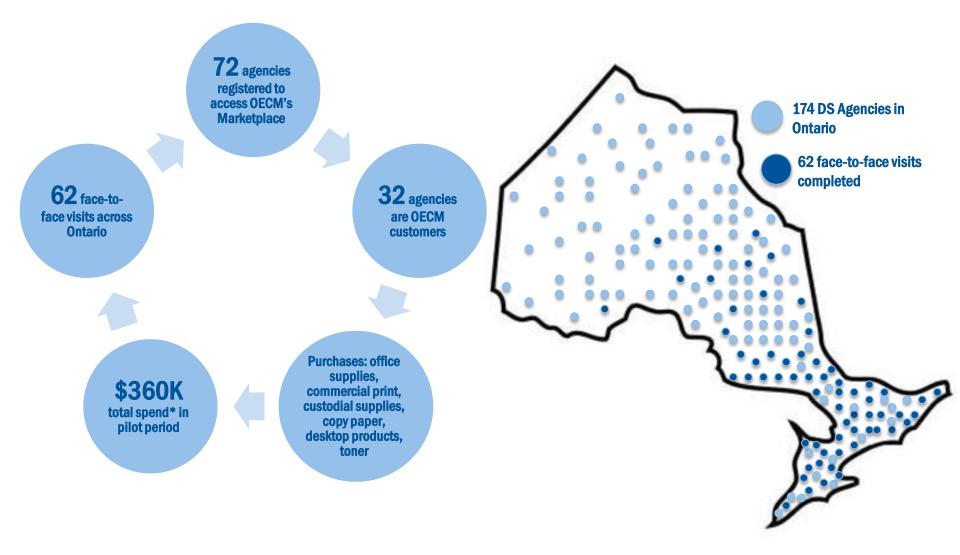
oecm

### Year 1 Results\*

Savings

Choice Service

oecm



### Did you know...

# 18% of all DS Agencies in Ontario are currently saving through OECM's Marketplace!





Savings

# **OECM** in the community

- OASIS 2015 Annual Conference May 7
- Community Living Ontario Friday Updates email campaign Launched May 1
- Report back on your Pilot results with Karen Chan (ADM Developmental Services) – July 6
- Face to Face outreach to DSA's ongoing





Savings Choice Service

# Recap: OECM Supplier Partners – Here to Help You Save

Staples and Grand & Toy

- "One Stop Shop" for:
  - Office products
  - Latex gloves
  - Paper and more
- Get more competitive pricing when "bundling" DS-specific products using Quick Quote process with supplier partners

#### Next Steps:

Step	Timeline
Confirm list of top DS-specific products	$\checkmark$
Create new "DS Core list"	
Provide list to Staples and Grand & Toy for Quick Quote	
Analyze quick quote from Staples and Grand & Toy	$\checkmark$
Launch to DS agencies to start saving	TBD





## Did you know...

OECM can conduct price comparisons to help you identify savings opportunities!

... just ask Community Living Toronto

... they are now an OECM customer!





Savings

## Staying Connected...



John Schenk Business Development Manager John.schenk@oecm.ca (416) 847-1393



Heather Barnett Director, Marketing and Communications heather.barnett@oecm.ca (416) 847-1193



Savings

# Appendix A: DS Sector Related Suggestions for Products and Services

#### Appliances

Contractor services (plumbing, repairs, electrical etc.)

Groceries

**Incontinence products** 

In-house elevators/Lifts

Internet and Television services

Landscaping (grass cutting, snow plowing etc.)

Sprinkler systems and inspections

**Supplementary Staffing** 

Taxi/Transportation services

Vehicles:

- Conversion
- Gas card
- Lease
- Purchase



