

PARTNERSHIP PROGRAM

SPONSORSHIP PROSPECTUS EXHIBIT PROGRAM



Why YOU Should Participate:

- Market your products and services to over 190 Leading Developmental Service Sector Organizations in Ontario
- Support the important work of those who provide services to over 30,000 people with a variety of special needs in our province
- Get in front of over 350 of today's Developmental Services Sector leaders and influence their decision making on a number of key topics. This program is tailored for decision-makers, CEOs, Executive Directors, Senior Management, and Boards of Directors
- Network with your primary target
- Show your support of OASIS and the Developmental Services sector
- Create excitement around your brand by continuing to build relationships with your clients, and build new relationships in a fun and unique forum

OUR INVITATION

We are excited to host the 22nd annual OASIS Conference and Annual General Meeting, at the London Convention Centre in beautiful London, Ontario. *Under the Big Top - A World of Possibilities* will take centre stage Wednesday, May 8 – Friday, May 10, 2019.

OASIS (Ontario Agencies Supporting Individuals with Special Needs) is pleased to invite you to join us as a 2019 Conference Partner. Enclosed you will find information on a wide range of options to match your firm's marketing strategies and budgets. We look forward to staging this leading-edge program in partnership with you!

Titanium Sponsorship - \$15,000

Wednesday, May 8, 2019 – Opening Welcome Dinner - Or,
Thursday, May 9, 2019 – Awards Gala Dinner

Sponsor Benefits

- Choice of one of the above signature opportunities
- Present greetings at chosen signature event
- 4 x Complimentary players (golf)
- 4 x Complimentary conference registrations
- 1 x Exhibit Space (6' table top within 8'x10' footprint) with preferred positioning
- Full page ad in conference program (premium location)
- Featured in OASIS publication
- 10 x Gamification Codes
- 12 x Additional Benefits outlined below (all sponsors receive)

Platinum Sponsorship - \$12,500

Opening Keynote (Thursday a.m.) - Or,
Closing Keynote (Friday a.m.) - Or,
The Event App

Sponsor Benefits

- Choice of one of the signature opportunities listed above
- Present Greetings at chosen signature event
- 2 complimentary players (golf)
- 2 complimentary conference registrations
- 1 Exhibit Space (6' table top within 8'x10' footprint) with preferred positioning
- Full Page Ad in conference program
- Logo in OASIS publication
- 8 x Gamification Codes
- 12 x Additional Benefits outlined below (all sponsors receive)

GOLD Sponsorship - \$7,500

Gold Branding Opportunities

- Padfolio (co-branded)
- Upgraded Power Bank (co-branded)
- Sponsorship of Thursday lunch (Tent cards on tables)
- Golf swag bag (co-branded)
- Audio/visual cost sponsor

Sponsor Benefits

- Choice of one branding opportunity
- 2 x Complimentary players (golf)
- 1 x Complimentary conference registration
- 50% discount - 1 Exhibit Space (6' table top within 8'x10' footprint)
- Half page ad in conference program
- Logo in OASIS publication
- 6 x Gamification Codes
- 12 x Additional Benefits outlined below (all sponsors receive)

SILVER Sponsorship - \$5,000

Silver Branding Opportunities

- Pre-Conference Leadership Workshop
- Lanyards (co-branded)
- Exhibitor game prize
- Golf cart sponsorship
- Water bottle (co-branded)
- Conference note pad (co-branded)
- Event photographer
- Golf lunch

Sponsor Benefits

- Choice of one branding opportunity
- 1 x Complimentary conference registration
- 50% discount – 1 Exhibit Space (6' table top within 8'x10' footprint)
- Half Page Ad in conference program
- 4 x Gamification Codes
- 12 x Additional Benefits outlined below (all sponsors receive)

BRONZE Sponsorship - \$2,500

Bronze Branding Opportunities

- Breakfast (Thursday)
- AM Break (Thursday)
- PM Break (Thursday)
- Breakfast (Friday)
- Volunteer T-shirts

Sponsor Benefits

- Choice of one branding opportunity
- 1 x Complimentary conference registration
- 25% discount - 1 Exhibit Space (6' table top within 8'x10' footprint)
- Quarter page ad in conference program
- 2 x Gamification Codes
- 12 x Additional benefits outlined below (all sponsors receive)

PATRON Sponsorship - \$1,500

Patron Branding Opportunities

- Selected Workshops, Thursday, May 9th
- Entertainment sponsor (three potential events to sponsor)
- Golf tournament transportation
- Pens

Sponsor Benefits

- Choice of one branding opportunity
- 1 x Complimentary conference registration
- 1 x Gamification Code
- 12 x Additional benefits outlined below (all sponsors receive)

ALL SPONSORS RECEIVE

- Company logo on Registration Brochure (*early commitment required*)
- Company logo featured on e-blasts to promote event
- Company logo featured on Conference Sponsor Recognition Slide Loop
- Company logo listed in the On-Site Conference Program, Recognition Section
- Company logo listed on the OASIS website, Conference Section
- Signage recognizing sponsorship at Registration Desk
- Analytics & reporting in real-time via event manager dashboard
- Delegate listing of attendees (*post-event*)
- Rich profile in mobile event app + Listing in Registration brochure
- Post conference acknowledgments
- Recognition on-screen at various points in event
- On-site signage

One Table-top exhibit space is included in the cost of a Titanium and Platinum sponsorship package. Gold and Silver packages include a 50% discount towards the purchase of exhibit space. Bronze packages include a 25% discount towards the purchase of a table top. Patron sponsorship packages do not include an exhibit space discount.

***Gamification** will encourage conference attendees to interact with sponsors and exhibitors on the exhibit hall floor and throughout the conference by completing challenges listed in the mobile event app. Attendees will obtain a unique code for each challenge in order to earn points to be eligible for the Exhibitor Game prize. Challenges may include visiting exhibitor booth spaces, social media posts, etc. Codes are integrated with sponsorship packages or available for individual purchase. **\$150**

ADVERTISING OPPORTUNITIES

Ensure that your message reaches this important audience by including your ad in our on-site program and/or interactive banner ads in mobile event app. All sponsors can upgrade ad space provided under their benefits. Fee differential would be charged.

EXAMPLE: Upgrade from Half-page to Full-page: \$250

- Back outside cover / Full page: \$1,500 (5.0" wide X 8.0" tall)
- Full page: \$1,000 (5.0" wide X 8.0" tall)
- Half page: \$750 (5.0" wide X 3.75" tall)
- Quarter-Page: \$500 (2.25" wide X 3.75" tall)

IN-KIND OPPORTUNITIES

An opportunity to provide Printing Services, Gifts, Table Favours, etc. and/or to provide Draw Prizes, offered to delegates throughout the Conference.

Call us with your idea – we would love to explore it with you.

EXHIBIT PROGRAM

Exhibit Fee:

\$975 (Additional space \$600)

Fee Includes:

- 8'x 10' space footprint with 6' draped table top and two chairs
- 2 x Complimentary name badges (for Exhibit Hall only)
- Delegate access at Wednesday's Opening Exhibitor Reception
- Thursday's Breakfast, Breaks and Lunch

Exhibit Schedule:

Dedicated exhibit times are as follows (subject to minor changes):

Wednesday, May 8

8:00 a.m. – 2:00 p.m.

5:00 p.m. – 7:00 p.m.

7:00 p.m. – 10:00 p.m.

Exhibit Set-up

Opening Exhibitor Reception

Welcome Dinner (Tickets available for purchase)

Thursday, May 9

7:30 a.m. – 8:30 a.m.	Breakfast & Expo
10:30 a.m. – 11:30 a.m.	Morning Break & Expo
1:15 p.m. – 2:00 p.m.	Dessert, Coffee & Expo
3:00 p.m. – 3:30 p.m.	Afternoon Break & Expo
3:30 p.m. – 4:00 p.m.	Exhibit Tear Down
7:00 p.m. – Late	Awards Dinner (Tickets available for purchase)

Please Note:

- Exhibitor Registration does not provide access to educational sessions or evening programs. Tickets for evening events can be purchased during registration process.
- Additional Exhibitor Staff (more than 2) can be registered for an additional fee of \$75.00 per badge. This does not provide access to educational sessions or evening programs.
- Booth Allocation: Allocation of specific booth numbers will be done in February 2019 and notification will be sent via email to the contact supplied.

Exhibit space is limited so book early.

To Book your Sponsorship and/or Exhibit Space, or to obtain more information, please contact:

Andrew Lewis

Executive Coordinator Consultant, OASIS

t: 905-931-6787

e: executivecoordinator@oasonline.ca

Complete the attached sponsor/exhibitor contract, and FAX or Scan with credit card information to:

Fax: 905-579-5281

Email: executivecoordinator@oasonline.ca

Or,

Mail with cheque payable to: OASIS

c/o: Participation House Durham

55 Gordon Street, Suite 1

Whitby, Ontario, L1N 0J2

A confirmation package will be sent to you.

Payment/Cancellation Policies

OASIS reserves the right to decline any offer of sponsorship.

Payments: Full Payment is due with signed contract.

Cancellation: Upon Signing of this agreement, you agree to participate as an OASIS Conference 2019 sponsor/exhibitor as indicated in the contract. In the event a cancellation is made after signing this contract, you will be billed for 50% of the total agreed cost.

Cancellations are not accepted after February 1, 2019.

FLOOR PLANS:

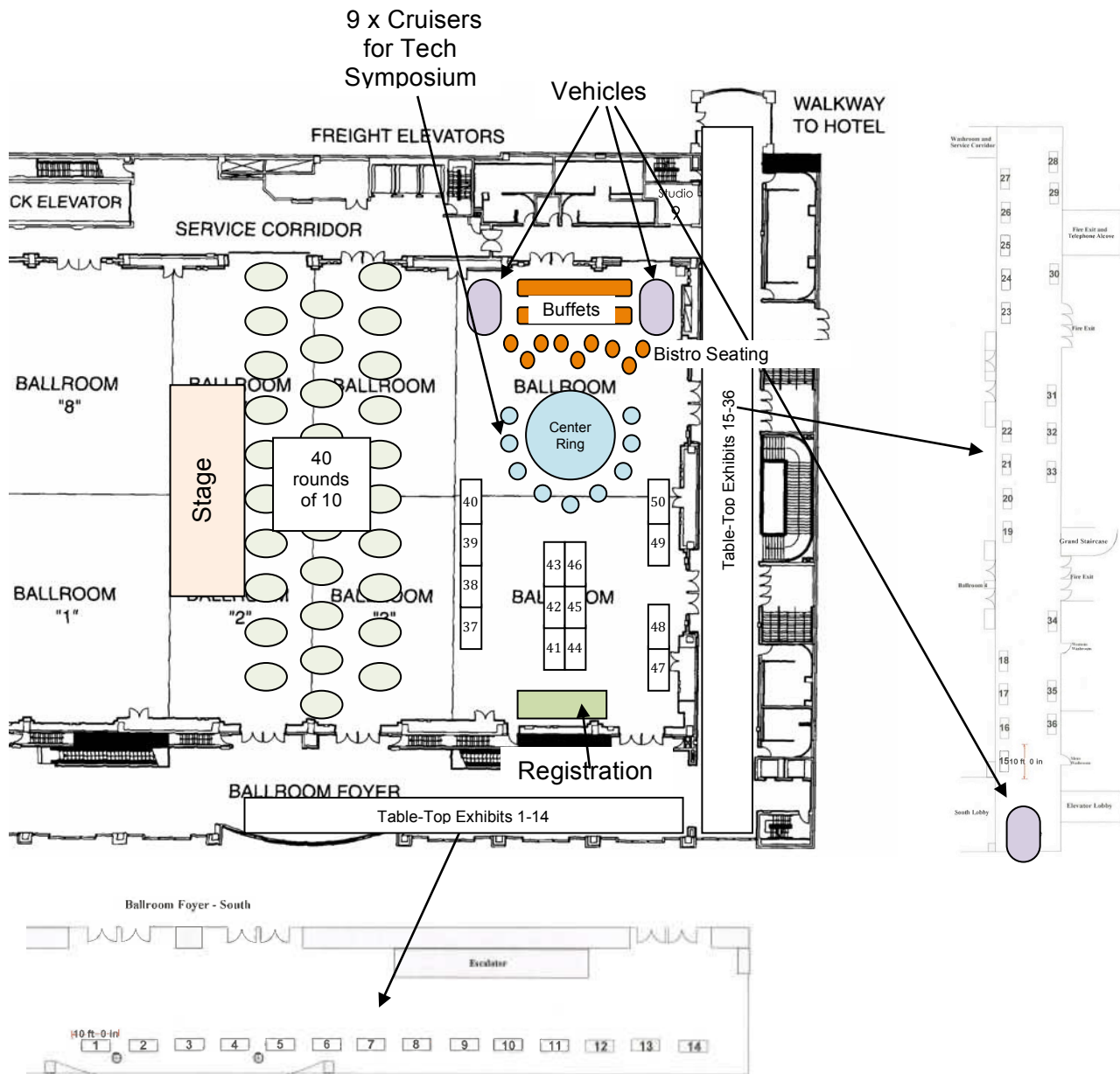


Table Tops 1-36: Located in Foyers

Table Tops 37-50: Located in Ballroom 4,5 (first option given to sponsors)

SPONSORSHIP/EXHIBITOR CONTRACT

COMPANY/ORGANIZATION	
ADDRESS	
CITY, PROVINCE, POSTAL CODE	
PRIMARY CONTACT	
TITLE	
EMAIL	
PHONE, EXT.	
CELL	
WEBSITE	
PRODUCT OR SERVICE TYPE	

DESIRED SPONSORSHIP LEVEL	SELECTED EVENT/BRANDING OPPORTUNITY (FIRST COME, FIRST SERVED)	FEE
Titanium		\$15,000
Platinum		\$12,500
Gold		\$7,500
Silver		\$5,000
Bronze		\$2,500
Patron		\$1,500
Gamification Code	Qty:	\$150 ea
	Indicate Advertisement Size or In-Kind Offer here:	
Advertising	Rate:	
In-Kind Sponsorship	Value:	

#	EXHIBIT SPACE	FEE
	8' x 10' defined space with 6' draped table, two chairs	\$975
	Additional adjacent 8' x 10' space	\$600
	Additional Exhibit Staff	\$75

Requested Space: 1st Choice: _____ 2nd Choice: _____

*Exhibit Space is assigned on a first-come/first-served basis. Requested Booth # is not guaranteed.

PAYMENT INFORMATION			
TOTAL TO BE CHARGED:			\$
Credit Card #:			VISA or M/C
Name on Card:			
Expiry Date:		CVV:	

Agreement: I, the undersigned, agree to purchase the Sponsorship/Exhibit Space as indicated above, and have read and understood the payment and cancellation clauses.

Signature

Date