



OASIS

Policies and Procedures

Section:	GOVERNANCE	Policy:	Social Media Protocol
Initial Approval:		Policy Number:	
Date Revised:	June 20, 2013	Page:	1 of 2

POLICY

Social media presents a new way for OASIS to engage with member agencies, government officials, Ministry staff, members of the press and the public at large. The members of the Board of Directors and member agencies have a responsibility to represent OASIS in a positive, professional and accurate manner when using social media.

Social media will include Facebook, twitter, blogs, website material, list serves and OASIS discussion boards.

RESPONSIBILITY

1.0 You Are Responsible for What You Post

A general rule of social media is ‘edit twice, publish once.’ Remember privacy, slander/libel, harassment and copyright laws all apply to social media. Recognize that you are legally liable for anything you write or present online. Board members and member agencies may have their membership revoked for commentary, content, or images that are considered libelous or discriminatory.

2.0 Disclosure Alert – Don’t Tell Secrets

It is easy to share more than you should so it is important to remember that once something is posted online it is there forever. Board members and member agencies should not be revealing anything considered ‘internal’ – that includes operations of OASIS, or projects that are not yet public.

3.0 Be Up Front & Transparent

Never misrepresent yourself, post anonymously or pretend to be someone else. Be clear that you are speaking for yourself or your agency. Only official OASIS pages and accounts should have the OASIS logo, mission and vision and images.



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Page: 2 of 2

4.0 Be Respectful

Anti-harassment, code of conduct and governance policies apply to social media so remember to be respectful of your colleagues and OASIS. If you discover a negative comment or a comment that could impact OASIS's reputation, refer your concerns to the President of OASIS.