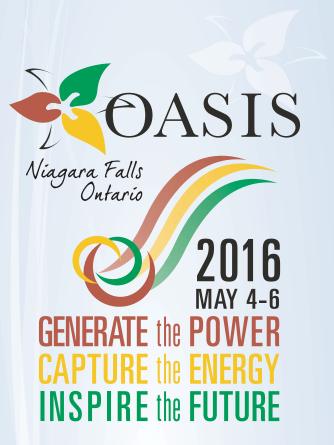


# SPONSORSHIP PROSPECTUS & EXHIBIT PROGRAM





## **HOST COMMITTEE**

Sarina Labonte – Co-Chair, OASIS 2016 Executive Director Community Living Grimsby, Lincoln and West Lincoln

Andrew Lewis – Co-Chair, OASIS 2016 Chief Executive Officer Niagara Support Services Co-host Agency | Niagara Training & Employment Agency Inc.

#### Kris Akilie

Communications and Community Development Coordinator Mainstream

#### **Bobbie Broughton**

Residential Manager Community Living Port Colborne-Wainfleet

#### **Margaret Fidler**

Manager of Community Development Community Living Fort Erie

#### **Bonnie Filipchuk**

Chief Operating Officer Bethesda Community Services Inc.

#### **Meaghan Ingleby**

Community Relations Coordinator Bethesda

## **Nancy Mills**

Manager, Organizational Development and Quality Assurance Niagara Support Services Co-host Agency | Niagara Training & Employment Agency Inc.

#### **Kerry Thomas**

Community Liaison Coordinator Community Living Welland Pelham

## **Barbara Vyrostko**

Executive Director Community Living Welland Pelham

## SPONSORSHIP PROSPECTUS & EXHIBIT PROGRAM

## **OUR INVITATION**

OASIS (Ontario Agencies Supporting Individuals with Special Needs) is pleased to invite your company to participate in the 19th Conference and Annual General Meeting, which will be held May 4-6, 2016, in beautiful Niagara Falls, Ontario – one of the most recognized landmarks in the world.

As Ontario's pre-eminent event for senior executives in this service sector, the OASIS conference brings together the province's leading organizations. Approximately 350 CEO's, Executive Directors, Senior Managers and Board Members will participate in this event and Annual General Meeting.

Join us as a Conference 2016 partner. Enclosed you will find information on a wide range of options to match your company's marketing strategies and budgets.

We look forward to bringing this leading-edge program in partnership with you!

## WHY YOU SHOULD PARTICIPATE

- Market your products and services to 185 leading organizations in the Developmental Services sector in Ontario.
- Network with your colleagues and other leaders in the Developmental Services sector. This program is tailored for decision-makers, CEOs, Executive Directors, Senior Management, and Boards of Directors.
- Support the important work of those who provide services throughout Ontario to over 30,000 people with a variety of special needs.
- Show your support for OASIS and the Developmental Services sector.
- Continue to build supportive relationships with your clients, and build new relationships in a fun and unique forum.



















## **SPONSORSHIP PACKAGES**

	TITANIUM	PLATINUM	GOLD	SILVER	BRONZE	PATRON
BENEFITS	\$12,500	\$10,000	\$7,500	\$3,000 +	\$2,500	\$1,500
Signature Opportunities CHOOSE ONE per category	<ul><li>Opening Reception</li><li>&amp; Dinner</li><li>- WEDNESDAY</li><li>Awards Gala</li><li>- THURSDAY</li></ul>	<ul> <li>○ Opening Keynote         <ul> <li>THURSDAY</li> </ul> </li> <li>○ Breakfast and Closing Keynote-FRIDAY</li> <li>○ OASIS Hub - A RECHARGE LOUNGE to get the latest OASIS resources, charge your devices, and talk shop with colleagues</li> <li>○ Event App</li> </ul>	<ul><li>Golf Tournament - WEDNESDAY</li><li>○ Lunch and Speaker - THURSDAY</li><li>○ Audio Visual Sponsor</li></ul>	Product to be supplied by sponsor:  Delegate Folders  Conference Notepad  Conference Pens	<ul> <li>Breakfast - THURSDAY</li> <li>Morning Break         <ul> <li>THURSDAY</li> </ul> </li> <li>Afternoon Break         <ul> <li>THURSDAY</li> </ul> </li> </ul>	<ul> <li>Selected Workshops</li> <li>Board Reception         <ul> <li>TUESDAY</li> </ul> </li> <li>Board Hospitality         <ul> <li>Suite</li> </ul> </li> </ul>
Golf Tournament	4 Complimentary Players	<b>2</b> Complimentary Players	2 Complimentary Players			
Present Greetings At	Signature Opportunity	Opening Remarks	Signature Opportunity			
Exhibit Space	1 Complimentary Table + preferred positioning	1 Complimentary Table + preferred positioning	50% Discount	25% Discount		
Advertisement in Onsite Conference Program *	<b>Full</b> Page AD in premium location	<b>Full</b> Page AD	<b>Half</b> Page AD	<b>Half</b> Page AD	<b>Quarter</b> Page AD	
Complimentary Conference Registrations	4	2	1	1	1	1
Delegate Listing of Attendees	•	•	•	•	•	•
LOGO RECOGNITION						
Registration Brochure	•	•	•	•	•	•
Post Conference Acknowledgements	•	•	•	•	•	•
Onsite Signage	•	•	•	•	•	•
Monthly E-Blasts	•	•	•			
Onsite Sponsor Slides	•	•	•			
Onsite Conference Program Sponsor Page	•	•	•			
Online Registration Form	•	•				

## ADVERTISING OPPORTUNITIES

Ensure that your message reaches this important audience by including your ad in our on-site program. All sponsors can upgrade ad space provided under their benefits. Fee differential would be charged – *EXAMPLE: Upgrade from Half-page to Full-page: \$250.* 

Full Page: \$1,000. 5.0" wide X 8.0" tall

Half-Page: \$750. 5.0" wide X 3.75" tall

Quarter-Page: \$500. 2.25" wide X 3.75" tall

Delegate Bag Insert: \$400.

## IN-KIND OPPORTUNITIES

An opportunity to provide Printing Services, Gifts, Table Favours, etc. and/or to provide Draw Prizes, offered to delegates throughout the Conference.

Draw Prize donors will also be recognized verbally by the Conference MC at the time of the draw.

*NOTE:* All In-kind/Draw donations will be evaluated individually to determine the level of marketing exposure offered in return.

<sup>\*</sup> All advertisements will be produced in full colour. Ad artwork must be supplied as a high quality PDF document or cmyk TIFF - 300 dpi





## **VENUE & ACCOMMODATIONS**

#### **Sheraton on the Falls**

1-888-229-9961

5875 Falls Avenue Niagara Falls, Ontario L2G 3K7



The luxurious 4-Diamond/5-Star Sheraton on the Falls Hotel combines a great location, the best Fallsview and delicious food making each visit a truly unique Niagara experience."

Directly across the street from Niagara Falls, on the Falls Avenue Hotel and Resort, the state of the art, Sheraton on the Falls Hotel Conference Center is a unique location for a conference, meeting, or professional event."

Please watch the OASIS website for accommodation group rates and further details!





## **NIAGARA TOURISM**

Located in the heart of North America's most affluent consumer market, Niagara Falls is a dynamic, internationally renowned city with a prosperous business community.

Niagara Falls is built upon an economic foundation anchored by tourism, manufacturing, food and beverage production, retail, and knowledge-based sectors. It is linked to the world by extensive road, rail, water, air, and telecommunications networks.

When it comes to quality of life, Niagara Falls has other communities beat. Where else can you enjoy all the amenities of a large urban centre in a comfortable, livable community? Whatever you're looking for you can find it in Niagara Falls or nearby. Arts, culture, recreation, commerce, and peaceful quiet moments... they're all located in Niagara Falls.

Niagara Falls, Canada provides a vast array of year-round activities for the entire family. Beautifully-maintained biking and walking trails line the world-famous Niagara gorge while numerous golf courses, ball diamonds, playing fields, swimming pools and rinks unite local citizens and contribute to a strong sense of community. You are invited to explore and discover why Niagara Falls is the amazing city that it is!





## **EXHIBITOR PROGRAM**

## **Exhibit Space is Limited – BOOK EARLY!**

**Exhibit Fee:** \$750.00 for one 8'x 8' booth

\$500.00 for additional booth

**Exhibit Schedule** Subject to change

Wednesday, May 4

1:00 pm – 6:00 pm *Exhibits Set-up* 

Thursday, May 5

7:30 am – 3:00 pm Exhibits Open
3:00 pm – 4:30 pm Exhibits Tear-down

### **Exhibit Includes:**

- 8' x 8' Defined Space
- 6' Draped Table, 2 x Chairs
- Breakfast and Lunch vouchers for 2 \*
- Standard Electrical

#### NOTES:

- Exhibitor Registration does not provide access to educational sessions.
- \* Additional Exhibitor Staff (3+) can be registered for an additional fee of \$75.00 each.
- \* Exhibit Space is assigned on a first-come/first-served basis.

**Materials Quantity:** 350

## **QUESTIONS**

#### To book your Sponsorship or to obtain more information, please contact:

**Sharon Lapointe** 

Innovative Conferences & Communications

Email: sharonl@innovcc.ca

### To book your Sponsorship and/or Exhibit Space:

1. Complete and sign the attached sponsor/exhibitor contract

2. FAX or Scan with credit card information to: FAX: 519-652-5015

Email: sharonl@innovcc.ca

OR 3. MAIL with cheque payable to: NIAGARA SUPPORT SERVICES
OASIS 2016 c/o: Innovative Conferences & Communications
P.O. Box 319, 59 Millmanor Place
Delaware, ON NOL 1E0

#### A confirmation package will be sent to you.

**Payment/Cancellation Policies:** OASIS reserves the right to decline any offer of sponsorship.

**Payments:** Full payment is due with completed signed contract.

**Cancellation:** Upon signing of this agreement, you agree to participate as an OASIS Conference 2016 sponsor/exhibitor as indicated in the contract. In the event a cancellation is made after signing this contract, you will be billed for 50% of the total agreed cost. Cancellations are not accepted after February 1, 2016.



## SPONSORSHIP / EXHIBITOR CONTRACT

TITANIUM Sponsorship		\$12,500	<ul><li>BRONZE Sponsorship</li></ul>	\$2,500	
CHECK ONE CHOICE ONLY:	ECK ONE CHOICE ONLY: Opening Reception & Dinner - Wednesday		CHECK ONE CHOICE ONLY: Breakfast - Thursday		
Awards Gala - <i>Thursday</i>			Morning Break <i>- Thursday</i>		
<ul><li>PLATINUM Sponsorship</li></ul>		\$10,000	Afternoon Break <i>- Th</i>	ursday	
CHECK ONE CHOICE ONLY: Opening Keynote - Thursday			PATRON Sponsorship		\$1,500
	Breakfast and Closing Keynote - Friday		CHECK ONE CHOICE ONLY: Selected Workshops		
OASIS Hub - <i>Recharge Lounge</i> Event App			Board Reception - Tue	esday	
			Board Hospitality Sui	te	
● GOLD Sponsorship		\$7,500	EXHIBIT SPACE		\$ 750
CHECK ONE CHOICE ONLY: Golf Tournament - Wednesday			Additional Space \$500.00 per table-top (# of table-tops		
	Lunch and Speaker - <i>Thursday</i>		Additional Staff \$75.00 each ( # of person	s)	
	Audio Visual Sponsor				
<ul><li>SILVER Sponsorship</li></ul>		\$3,000	<ul><li>ADVERTISING OPPORTUNITIES</li></ul>		FEE
CHECK ONE CHOICE ONLY: Delegate Folders			AD sizeP	AGE (\$ - see page 3)	
	Conference Notepad		IN-KIND Sponsorship		
Conference Pens			Suggested value \$		
COMPANY INFORMATION Company Name:			ate:	SUMMAR PAYMENT C	
		Payment in FULL is due			
ontact Person:		li	tle:	with the submiss application	
Contact Email:			ell#:		VIII <b>.</b>
Company Address:				TOTAL Amount Enclosed \$	
	Provin	nce:	Postal Code:	Enclosed 4	
hone:	Fax:	Website:			
Product Services Type:					
PAYMENT OPTION  Cheque (made p		NO POST DATED CH	IEQUES - \$30.00 administration fee will be charged on all l	NSF cheques	
VISA  Mastrcard Card #			3	digit CCV number on back	of card
Credit Card Holder Name		Signature		Expiry Date	
PLEASE NOTE: You	r credit card statement will appear as I	NNOVCC 519	96520364		
AGREEMENT					
		nip/Exhibit !	Space as indicated above, and have r	ead and understo	ood the
Name (please print)		Signature		Date	

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